

INTERIOR DESIGNERS

PETER SANDEL DESIGN

When starting a business, why not begin with the project of one's dreams? If asked, Peter Sandel would certainly recommend that approach. Just a year into founding his firm, Peter Sandel Design, the creator was asked to take on a project at the St. Regis Residences Singapore. So, he established a plan for digital communications with his other clients, packed his bags and began a journey that would result in a stunning condominium and lifelong client. The experience set the tone for a firm that operates on a global scale, through an agile work ethic and collaborative mindset. "Our clients are movers and shakers in business, politics, fashion and television," Sandel says. "Whether it's a piece of artwork from their travels, a family heirloom or a peek into their closet, insight into what they value and enjoy guides us. I've yet to work with a client who doesn't have a personal narrative they wish to include in the process, so we function around their busy schedules and incorporate them in every stage." Surroundings, too, play a role. In a recent Hudson Yards project, the team chose finish colors and material textures that referenced the blue-green gleam of the sky and structures beyond the windows, and the bronze finish of Vessel, an interactive art installation across the street.



Peter Sandel
Principal and Founder

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Ask the Expert

What style is your firm most known for?

We are motivated to harmonize the client's interests with contemporary aesthetics and classical references. But, our portfolio is not tied to any one signature style. Rather, it highlights a range of approaches that are unified in their fresh finishes, custom upholstery, antique and vintage pieces, modern artwork and fervid dedication to quality craftsmanship.

How can the client work with trade professionals to ensure a painless design process?

Lean on your designer and the existing network of trade professionals they have amassed over the course of their career. As a firm, we've worked for years to nurture relationships with preferred installers, drapery workrooms and custom furniture sources.

1. In Sandel's own prewar West Village living room, antique saddle seats represent the designer's personal story and evolution. Purchased in Bahrain by his mother in 1980, the pair is symbolic of a well-traveled childhood guided by his mother's perpetual antique hunt and their joint curiosity about design. Pieces from Mazzega Glass Factory, Holly Hunt, Samuel & Sons, Stark, Newel and artist Monica Serra are layered into the space.

1. Photography by Brittany Ambridge

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